



# JEJU FORUM FOR PEACE & PROSPERITY 2014

May 28-30, 2014  
Haevichi hotel & resort, Jeju

## Designing New Asia 새로운 아시아 설계

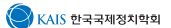
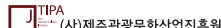
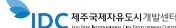
I Hosts



I Organizer



I Sponsors



# THE 9<sup>th</sup> JEJU FORUM FOR PEACE & PROSPERITY

## Designing New Asia

**The 9<sup>th</sup> Jeju Forum for Peace and Prosperity** under the theme of “*Designing New Asia*” will be held from May 28(Wed.) to 30(Fri.) 2014 in Jeju, the island of world peace in East Asia.

Jeju Forum for Peace and Prosperity began in 2001 as a venue to build East Asian community, which seeks peace and prosperity in East Asia and Korean Peninsula, and has greatly contributed to boost multilateral cooperation in the region.

The forum, jointly hosted by Jeju Special Self-Governing Province, International Peace Foundation, East Asia Foundation, and Joongang Daily, with the full support of the Ministry of Foreign Affairs, has established itself as the Asia’s most representative international forum by attracting the prominent figures, domestic and international think tanks and business sectors.

Asian countries are making hard efforts for their prosperity and growth under the new leaderships. However, tensions and disputes in this region are becoming more prominent than mutual cooperation. Under these circumstances, it is important to predict the changes of regional order. The 9<sup>th</sup> Jeju Forum for Peace and Prosperity under its main theme, “*Designing New Asia*” will provide a perfect venue to discuss our current challenges and seek wisdoms for finding the ways to common prosperous future.

This year’s Jeju Forum will include World Leaders’ Session, Young Leaders’ Meeting, Special Sessions, and other 60 concurrent sessions on international cooperation & security, economy & business, culture, gender, environment, and community development. Eminent scholars and experts are expected to participate in and explore Asia’s new vision and its future.

We are certain that the 9<sup>th</sup> Jeju Forum for Peace and Prosperity will be successfully held with precious support from the people of the world and will lay the foundation for each nation to closely communicate and cooperate for the better future.

Thank you very much for your valuable support and interests in the 9<sup>th</sup> Jeju Forum for Peace and Prosperity.

우     큰     민

**WOO Keun-min**

Chairman of the Organising Committee  
Jeju Forum for Peace and Prosperity  
Governor of Jeju Special Self-Governing Province

문     태     영

**MOON Tae-young**

Chairman of the Executive Committee  
Jeju Forum for Peace & Prosperity  
President of Jeju Peace Institute

# 제9회 평화와 번영을 위한 제주포럼

## 새로운 아시아 설계

제9회 평화와 번영을 위한 제주포럼이 5월 28일(수)부터 30일(금)까지 “새로운 아시아 설계 (Designing New Asia)”라는 대주제로 제주에서 개최됩니다.

평화와 번영을 위한 제주포럼은 한반도와 동아시아 지역의 평화와 공동번영을 모색하기 위한 역내 다자협력 논의의 장으로 2001년 출범하였으며, 동아시아 평화와 번영이라는 일관된 주제 하에 동아시아 공동체 건설에 기여하고 있습니다.

평화와 번영을 위한 제주포럼은 제주특별자치도, 국제평화재단, 동아시아재단, 중앙일보가 공동 주최하며 외교부의 전폭적인 지원 하에 국내외 우수 연구기관 및 단체가 참여하고 있으며, 아시아 최고 국제종합포럼으로 성장하고 있습니다.

최근 동아시아 각 국은 새로운 리더십 하에 새로운 비전을 앞세우고, 번영과 융성에 노력하고 있습니다. 하지만 동아시아 국가 간의 협력보다는 경쟁과 갈등이 더 부각되고 있습니다. 한국을 비롯하여 중국, 일본, 미국, 러시아는 자국의 국가 목표 달성과 이익 확보를 추구하는 가운데 향후 동아시아 질서가 어떻게 재편될 것인지에 대한 해안이 절실히 요구되고 있습니다. 이에 제9회 평화와 번영을 위한 제주포럼은 “새로운 아시아 설계(Designing New Asia)”라는 대주제에 맞추어 상생의 길을 향한 협력체계를 논의하고 지속가능한 평화와 번영을 추구하는데 지혜를 모아 보고자 합니다.

제9회 평화와 번영을 위한 제주포럼은 세계지도자세션, 차세대 지도자 교류회, 특별세션을 비롯하여 외교안보, 경제경영, 문화, 여성, 지역개발, 환경 등의 분야에서 60여 개의 동시회의가 진행될 예정입니다. 각 분야의 전문가들을 모시고 아시아의 새로운 비전과 호혜공영의 미래를 탐색하고자 합니다.

아시아의 평화와 번영을 위한 거대 담론의 장으로서 전 세계인의 관심과 참여 속에 제9회 평화와 번영을 위한 제주포럼이 성공적으로 개최될 것을 확신하며, 이를 계기로 세계 각국의 교류와 협력이 긴밀해지리라 기대합니다.

제9회 평화와 번영을 위한 제주포럼에 여러분의 적극적인 성원과 참여를 당부 드립니다.

우 르 민

우근민

제주포럼 조직위원장  
제주특별자치도지사

문태영

문태영

제주포럼 집행위원장  
제주평화연구원장



Event	Jeju Forum for Peace and Prosperity 2014
Main Theme	Designing New Asia
Period	May 28(Wed.) ~ 30(Fri.), 2014
Venue	Haevichi hotel & resort, Jeju
Hosts	Jeju Special Self-Governing Province, International Peace Foundation, East Asia Foundation, Joongang Daily
Organizer	Jeju Peace Institute
Supporters	Ministry of Foreign Affairs of Republic of Korea, Jeju Free International City Development Center, Korea Foundation, Hankyung Business, KCrea, aSIST, Human Development Institute, Northeast Asian History Foundation, Jeju National University
Website	www.jejuforum.or.kr

행사명	평화와 번영을 위한 제주포럼 2014
주제	새로운 아시아 설계
기간	2014년 5월 28일(수) ~ 30일(금)
장소	해비치 호텔 & 리조트 제주
주최	제주특별자치도, 국제평화재단, 동아시아재단, 중앙일보
주관	제주평화연구원
후원	외교부, 제주국제자유도시개발센터, 한국국제교류재단, 한경비즈니스, 한중지역경제협회, 서울중앙과학대학교, 인간개발연구원, 동북아역사재단, 제주대학교
홈페이지	www.jejuforum.or.kr

# Program at a Glance

## 프로그램

\* Concurrent Sessions = CS

2014-05-28 (Wed.)	
13:20-13:40 <b>Celebratory Performance</b>	
14:00-15:20 [Special Session I]	[English Speaking Contest] 13:50-16:50*
15:40-18:40 <b>Concurrent Sessions I, II</b>	
19:00-20:20 <b>Dinner I</b>	
[Welcome Dinner] hosted by Foreign Minister of Korea	
[Special Dinner] hosted by Chairman of Jeju Free International City Development Center	
CS I [15:40-17:00]	
CS II [17:20-18:40]	
A	The Strategy for Constructing the Carbon Free Island Jeju : The Innovative Business Models of Community Wind Power
B	Creative Shared Value
C	The Role of Women in the Future
D	Horse Industry Fostering Strategies as Tourism & Culture, Healing
E	Smart, but Unhappy Kids : The Bright and Dark Sides of South Korea's Pisa Ranking
	New Marketing Strategy - the Silk Road from Korea to Europe via China
	Direction and Strategy of Future Project for Jeju Growth
	The Role of University Education in Resolving Conflicts among East Asian Countries
	Global Education and Jeju
	Women Governance Forum

2014-05-29 (Thu.)	
09:00-10:20 <b>Concurrent Sessions III</b>	
10:30-11:30 [Opening Ceremony] <b>Keynote Speeches</b>	
11:40-12:40 [World Leaders' Session] <b>Designing New Asia</b>	
12:40-14:00 <b>Luncheon I</b>	
[Luncheon]	[Luncheon for Former Foreign Ministers of Korea]
14:00-18:40 <b>Concurrent Sessions IV, V, VI</b>	
19:00-20:20 [Official Dinner] hosted by Chairman of the Organising Committee of Jeju Forum for Peace & Prosperity	
20:40-22:00 Exchange Meeting of CEOs from Korea, China, and Japan	

	CS III [09:00-10:20]	CS IV [14:00-15:20]	CS V [15:40-17:00]	CS VI [17:20-18:40]
A	Building a New Security Architecture in Northeast Asia	The Park Geun-hye Government and Trust Politics on the Korean Peninsula : Recasting and Forecasting	E-Government for the Future We Want : Trends of Development in Asia based on UN-E-Government Survey 2014	Whither North Korea under Kim Jong-un?
B	DMZ International Peace Park as a Monument to Open an Era of Peace and Co-Prosperity in the Korean Peninsula and Northeast Asia	Strategies for Establishing Stable Industrial Relations in Asia	Northeast Asia Peace and Cooperation Initiative	Proposal of Business and Investment Attraction Strategies for the Success of the Jeju Free International City
C	Opportunities and Threats of East Asia in the 21st Century	Approach for Northeast Asian Economic Cooperation : Bilateral Cooperation of Korea-China, and GTI Case	Sustainable Development and Environment for Asia	Global Economic Exchange and Business Strategy of High Technology Industries
D	Jeju Mongsae-gi Carries Future Leaders into Jeju - Jeju Youth Forum	The Vision and Strategies for Establishments of Global Healing Tourism Hub	Cooperative Naval Scientific Research of East China Sea	Cooperation of Ocean Network for Peace and Prosperity of South and East China Sea
E	Multinational Cooperation and Public Diplomacy	Korea-China Economic Cooperation through Collaboration Enabled Logistics Distribution	Historical Reconciliation and Challenges for Establishing Peace in Northeast Asia	Measures to Promote Local Economic Exchange Based on CBD Exchange
F	Women Leaders' Roundtable	Corporate Sustainability and Asia's Future	Globalization and Inequality	Regional Cooperation and Middle Power Diplomacy for Building a New Asia
G	Foreign Advisory Committee of Jeju Special Self-Governing Province	Achieving Sustainable Development : Nexus of Water, Food and Energy	The 13th Environmental Policy Forum : Landscape Resources of Jeju Island and Management Policy	The Value of Big Data on Climate and Weather Information

2014-05-30 (Fri.)	
09:00-10:20 [Special Session II] <b>Entrepreneurship and Women's Leadership</b>	
10:40-12:00 <b>Concurrent Sessions VII</b>	
12:00-13:20 <b>Luncheon II</b>	
[Luncheon]	[Young Leaders' Meeting]
13:20-18:00 <b>Concurrent Sessions VIII, IX, X</b>	
18:20-19:40 [Closing Ceremony] <b>Closing Dinner</b> hosted by Chairman of Jeju Free International City Development Center	

	CS VII [10:40-12:00]	CS VIII [13:20-14:40]	CS IX [15:00-16:20]	CS X [16:40-18:00]
A	[Diplomat's Roundtable] <b>Peace in Korea</b>	Eurasia Initiative for Multilateral Economic Collaboration	TPP, RCEP and the Idea of East Asian Economic Community	Revival of Geopolitics in East Asia : Will History of Power Conflict Repeat?
B	New Direction and Strategy toward Jeju's Global Hub Building	ASEAN Community and the East Asia Cooperation	150 Years of Koryo's Immigration and Global Korean Network	Future & Potential of Jeju Healthcare Town
C	Creative Economy and Culture Promotion	Creating New Business for Greater Growth	Korean Stock Market : Overcome the 'Korea Discount' I	Korean Stock Market : Overcome the 'Korea Discount' II
D	Korea's ODA Policy	Putting the 1952 San Francisco Treaty in Perspective : Assessment of Key Provisions Relating to Disposition of Territorial Issues	Bilateral Settlement between Korea and Japan : The Parameters of the 1965 Korea-Japan Claims Agreement and Remaining Issues	Bringing Final Closure to the Lingering Question : Remaining Responsibility and Compensation for Victims of Wartime Atrocities Such As "Comfort Women"
E	Historical Reconciliation in East Asia and Peace Settlement	Trends and Desirable Policy Direction of Cultural ODA	150 Years of Koryo's Immigration and Global Korean Network	Korea-Japan Relation Asian Politics and Peace
F	Reconciliation and Integration in Northeast Asia : Past, Present and Future	Economic Effects of Addressing Climate Change	Building Cooperation Model for Low Carbon Growth : Potential of Inter-City Cooperation among Korea, Japan, and China	Finding Hopes for Trilateral 'Give Up Three' Generations



### | 'Designing New Asia' |

For the sustainable peace and prosperity in East Asia, the former prime minister of Australia, Ms. Julia Gillard will participate in the World Leaders' Session, and political leaders of the world will share their invaluable experience and knowledge with international and domestic think tanks and experts.

### | Jeju Forum 2014 Key Agenda |

- **International Cooperation & Security** : Trust Politics and Peace in East Asia
- **Economy & Business** : Creative Economy and Entrepreneurship
- **Culture** : Cultural Exchanges and New Asian Identity
- **Gender** : Women's Leadership for New Asia
- **Environment** : Sustainable Development and Environment
- **Community Development** : Cooperative Local Networking in East Asia

### | Exchange Meeting of CEOs from Korea, China, and Japan & Young Leaders' Meeting |

The representative CEOs from Korea, Japan and China will be gathering at Jeju Forum through the "Exchange Meeting of CEOs from Korea, China, and Japan" event. The meeting will play a crucial role in bridging the three nations among the current political tension and strain. The university students and MBA graduates from the nations will also have an opportunity to share their views and build close ties in Young Leaders' Meeting at Jeju Forum.

### | '새로운 아시아 설계' |

금년 제주포럼은 호주의 줄리아 길라드 전 총리를 비롯하여 고위관리가 참석하여 동아시아의 지속적인 평화와 번영을 위해 정치 및 안보, 경제에 이르기까지 다양한 분야를 논의하게 됩니다. 또 국내외의 우수 연구기관과 단체, 세계적으로 저명한 석학 및 전문가들이 참여하여 경험과 지식을 공유하고 해안을 제시하며 더 나은 아시아를 위한 길을 찾고자 합니다.

### | 제주포럼 2014 분야별 소주제 |

- **외교안보** : 신뢰정치와 동아시아 평화
- **문화** : 문화교류와 새로운 아시아 정체성
- **환경** : 지속가능한 발전과 환경
- **경제경영** : 창조경제와 기업이 정신
- **여성** : 새로운 아시아를 위한 여성 리더십
- **지역개발** : 동아시아 지방 협력 네트워크

### | 한중일 CEO 교류회 & 차세대 지도자 교류회 |

한중일 3국의 기업 경영인들이 만나 상호 의견 교류를 통해 소통할 수 있도록 별도의 기회가 5월 29일(목)에 제주포럼에서 마련됩니다. 본 교류회는 현 한중일 삼국의 정치적 긴장감 속에서 경영인들을 공고히 이어주는 뜻 깊은 친목의 장이 될 것으로 기대됩니다. 또한 5월 30일(금)에 열리는 '차세대 지도자 교류회'를 통하여 세계 각 국의 젊은 청년 지도자들이 함께 교류할 수 있는 특별한 장도 마련하였습니다.



## Registration / 등록방법

For registration, please visit the official website of Jeju Forum. You can also download the application form from the webpage, and please submit it to the Secretariat of Jeju Forum. The registration period is as follow.

**Registration : March 3(Mon.) ~ May 12(Mon.), 2014** \* Early Bird : Up to April 30(Wed.), 2014

**Apply > Online Registration > Confirm by the Secretariat of Jeju Forum > Receive Confirmation Email > Issue ID on site**

※ **For more information, please refer to the official Jeju Forum homepage.**

\* Jeju citizens who have registered either through online or on site can enjoy Jeju Forum sessions without paying registration fee. (Luncheons, dinners and other events are excluded.)

참가신청은 온라인을 통해서 가능합니다. 온라인 등록이 어려울 경우, 제주포럼 공식 홈페이지에서 참가신청서를 다운 받으신 후, 작성하시어 제주포럼 사무국으로 송부해주시기 바랍니다.

**등록기간 : 2014년 3월 3일(월) ~ 5월 12일(월)** \* 조기등록 : 2014년 4월 30일(수)까지

**참가신청 > 온라인 등록 > 사무국 확인 > 등록확인 메일 수신 > 현장에서 ID발급**

※ 자세한 사항은 제주포럼 홈페이지를 통해 확인하시기 바랍니다.

\* 제주도민의 경우, 인터넷 사전 등록 및 현장등록을 완료하신 도민에 한하여 포럼참가 등록비를 면제 받으실 수 있으며, 희망하는 세션에 참석하실 수 있습니다.  
(단 포럼 수교물 제공, 연회 참석 및 기타 혜택은 없습니다.)

### Contact us

Secretariat of Jeju Forum for Peace & Prosperity, Jeju Peace Institute  
227-24 Jungmungwangwang-ro, Seogwipo City, Jeju Special Self-Governing Province, 697-858, Republic of Korea

T. +82(0)64-735-6531 | F. +82(0)64-738-6539 | E-mail. jejuforum@jpi.or.kr

[www.jejuforum.or.kr](http://www.jejuforum.or.kr)